

BEAUMONT VILLAGE ASSOCIATION

Executive Board Meeting/ May 18, 2018

The Executive Board of the Beaumont Village Association held a planning meeting on Friday, May 18, 2018, at the home of Marilyn Kimple. The following officers were in attendance: Marilyn Kimple, Joe Kowal, Jennifer Masters, and Malinda Willard. President Joe Kowal called the meeting to order at approximately 5:30 pm.

The first item of business was to establish an agenda. The following items were listed for discussion: yard sale, Way to Wellville, newsletter, and photography project.

Yard Sale – The yard sale on May 5th was considered a moderate success. The Association received \$120 in table reservation fees and made \$20.75 from the bake sale, for a total of \$140.75 in revenue. The main problem was that the tables provided were not adequate for the purpose. In the future, participants will be asked to bring their own tables or the Association will borrow tables from one of the churches. We also need better publication about the event.

Way to Wellville – The funds from the Way to Wellville grant have been used in a proficient way for such expenditures as the web page, the brochures, the car decals, the banner, and various mailouts. The two main goals have been to increase membership and to make the organization more visible. The central question is, “How can we get more people to join?” Jennifer Masters said that one problem is that many people see no distinction between the BVA and the city and HARB (Historic Architecture Review Board). The group discussed having some special activities and speakers, such as a Back to School event and the National Night Out (October 2nd).

Newsletter—One way to make the organization more visible is to have better distribution of the newsletter. It is posted on the web site, but it would be good to have some paper copies available around the neighborhood, perhaps at the churches. No definite decision was made.

Photography Project—The photography project was put on hold until we decide more specifically which photographs we want of the village and how they will be used.

The meeting was adjourned at 7:30 pm. The next meeting is scheduled for Wednesday, June 13, at 5:30 pm at the home of Marilyn Kimple. Any member may attend.

Respectfully submitted,

Malinda Willard, secretary